



SAC CENTURY CHALLENGE



2021 Fundraising

Be a Challenge Champion: Earn Registration, a Jersey and More!

Levels and Rewards

Challenge Champion: Raise \$350 (Each rider must raise this amount.)

Reward: Registration refund when \$350 is reached.

Level 2 Champion: Raise \$500

Reward: The above reward plus 2021 Jersey when \$500 is reached.

Level 3 Champion: Raise \$750

Reward: All of the above rewards plus the 2021 Cycling Bib Shorts

Level 4 Champion: Raise \$1000

Reward: All of the above rewards plus 2021 Cycling Windbreaker.



You can start your own JustGiving fundraising page at www.justgiving.com/campaign/SacCentury2021. When you reach that page, click on the Start Fundraising button to set up your own Challenge Champion fundraiser. If you have any questions or experience difficulties, please contact todd.koolakian@kidshome.org.

Thank you for your support!

See www.sacramentocentury.com for full details



The Rotary Club of Sacramento Foundation is a 501(c)3 non-profit organization. Tax ID#23-7117223 For more information, please visit www.rotarysacramento.com



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Fundraising Tips for You!

Thank you for raising money for the Sacramento Children's Home Crisis Nursery Program

Fundraising is always easier when you believe in your cause. The same holds true when you are looking to be a donor. We know that you are a "believer" or you wouldn't have signed up to help raise money. Now we need to educate your friends, family, business associates, doctor, dentist, accountant and attorney (essentially anyone that will listen).

Connect your donors to your mission. Let them know why you are supporting this cause and that you need their support.

- **Send email** to friends, family, co-workers, neighbors, fellow church members, old classmates - you never know who has had a personal experience that they may relate to your cause.
- **Set a high but not impossible goal** and share this goal with everyone!
- **Double your fundraising** by applying for a matching gift. Be sure to check with your company to see if matching gifts are available and ask your donors to do the same.
- **Use the power of social media** to reach your contacts and fundraise on Facebook, Instagram, Twitter and LinkedIn. Post frequently.
- **Call those you are comfortable calling and seek support.** Remember the cause you are supporting which makes "the ask" so much easier.
- **Share your involvement in your cause** whenever you are out and about and see where the conversation goes! You will be surprised how many want to help.
- **Form a team** and fundraise even more with a group of like-minded individuals!

These tips are just a few of the things we suggest and we are here to help. Please reach out to us to talk about other ways in which you can fundraise successfully. But most importantly, have fun!

Again, thank you for your support!

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Fundraising Made Easy!

Ride for a Reason...Save At-Risk Youth in our Community!

Online fundraising is fast and easy-we've already created a personal page for you. Here's how to do it with these easy steps!

- STEP 1 Log on to WWW.sacramentocentury.com
- STEP 2 Register to Ride or participate.
- STEP 3 Select your Registration Category and be a Challenge Champion.
- STEP 4 Create a Team or Fundraise on your own, enter in your Goal.
- STEP 5 Fill in your personal information.
- STEP 6 Fill in your emergency contact information.
- STEP 7 Sign your Electronic Waiver. Your registration is complete. You will receive the link to create your own personalized fundraising page with your email receipt.
- STEP 8 Set up and personalize your Fundraising page at www.justgiving.com/campaign/SacCentury2021
- STEP 9 Tell Everyone! Send Emails to, friends, family and co-workers.
- STEP 10 Follow up with Everyone!

Raise over \$1000 in 9 days

- Day 1:** Make your own donation of \$100 and make it anonymous.
- Day 2:** Ask 5 friends for a \$20 donation.
- Day 3:** Ask 10 co-workers to give \$20.
- Day 4:** Ask 10 family members for \$20.
- Day 5:** Ask your doctor or dentist to give \$50.
- Day 6:** Ask 4 businesses you frequent to give \$50.
- Day 7:** Ask 5 people from your place of worship or community to give \$20.
- Day 8:** Ask 5 neighbors for \$20.
- Day 9:** Congratulations! You just raised over \$1000 - share your success with your donors.
- Day 10:** Get ready to ride on October 2, 2021!

“Riders who raise funds online raise **4x** as much as those who don't!”

Be a Team Leader and Form Your Own Team